Technical and Financial Proposal

E-commerce

Prepared by: R Joarder

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Website design and development package (Ecommerce)

Ecommerce Package - 1 (INR70,000):

- Maximum Product: 20Dynamic Page: 10
- Design Concept sample:01
- Flash Banner option with 3 Banner picture
- Menu / POP Up Menu: 10
- Shopping Cart
- Clients registration and payment option
- Shipment option
- Order management option
- Auto generated bill
- Research & Analysis: 03 Hour

Domain & Hosting:

- Your own Domain .com .net .org .info Registration
- 1000 MB Hosting under Linux Server for one year.
- 50 Own matching Email address (you@yourname.com)
- 10000 MB Monthly Data transfer / Traffic.
- 100+ Add-on and Sub domains.
- Unlimited My-Sql Database.
- Apache 2.2.x PHP 5.x, Mysql 5.x
- FrontPage Server Extensions with AwStats/Webalizer.
- Linux Based Hosting server with FTP and cPanel.
- All Other Standard Hosting facilities with Control Panel.

Terms & Condition:

- Development Timelines (If content is available): 50 working days
- If Client Failed to provide the content within 30 days after contract then the project will count as a complete project.
- Post Sales Support: 1 month
- Charges per extra product: INR1500
- Renew: <u>INR</u> 20,000 per year for Domain & Hosting
- Domain and hosting must be renewing in every year before 1 month of expired date. Otherwise additional cost will be added according to the domain hosting renew rules.
- If image need to customized like background change or color change or any kind of editing then additional cost will be INR 50 per picture

Ecommerce Package - 2 (INR1,50,000):

• Maximum Product: 500

• Dynamic Page: 25

• Design Concept sample:01

• Flash Banner option with 3 Banner picture

• Menu / POP Up Menu: 25

• Shopping Cart

• Clients registration and payment option

• Shipment option

• Order management option

• Auto generated bill

• Research & Analysis: 03 Hour

Domain & Hosting:

- Your own Domain .com .net .org .info Registration
- 1000 MB Hosting under Linux Server for one year.
- 50 Own matching Email address (you@yourname.com)
- 10000 MB Monthly Data transfer / Traffic.
- 100+ Add-on and Sub domains.
- Unlimited My-Sql Database.
- Apache 2.2.x PHP 5.x, Mysql 5.x
- FrontPage Server Extensions with AwStats/Webalizer.
- Linux Based Hosting server with FTP and cPanel.
- All Other Standard Hosting facilities with Control Panel.

Terms & Condition:

- Development Timelines (If content is available): 50 working days
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- Post Sales Support: 1 month
- Charges per extra product: INR 1500
- Renew: **INR** 20,000 per year for Domain & Hosting
- Domain and hosting must be renewing in every year before 1 month of expired date. Otherwise additional cost will be added according to the domain hosting renew rules
- If image need to customized like background change or color change or any kind of editing then additional cost will be **INR** 50 per picture

Ecommerce Package - Unlimited (INR2,00,000):

• Maximum Product: Unlimited

- Dynamic Page: Unlimited
- Design Concept sample:01
- Flash Banner option with 3 Banner picture
- Menu / POP Up Menu: Unlimited
- Shopping Cart
- Clients registration and payment option
- Shipment option
- Order management option
- Auto generated bill
- Research & Analysis: 09 Hour

Domain & Hosting:

- Your own Domain .com .net .org .info Registration
- 5000 MB Hosting under Linux Server for one year.
- 50 Own matching Email address (you@yourname.com)
- 50000 MB Monthly Data transfer / Traffic.
- 100+ Add-on and Sub domains.
- Unlimited My-Sql Database.
- Apache 2.2.x PHP 5.x, Mysql 5.x
- FrontPage Server Extensions with AwStats/Webalizer.
- Linux Based Hosting server with FTP and cPanel.
- All Other Standard Hosting facilities with Control Panel.

Terms & Condition:

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- If Client Failed to provide the content within 30 days after contract then the project will count as a complete project.
- Post Sales Support: 1 month
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- Renew: **INR** 50,000 per year for Domain & Hosting
- Domain and hosting must be renewing in every year before 1 month of expired date. Otherwise additional cost will be added according to the domain hosting renew rules.
- If image need to customized like background change or color change or any kind of editing then additional cost will be **INR** 50 per picture

Support Charge (Within 48 hour support):

- Design Change Support: INR 10,000 per design
- Content Change Support: INR 2000 per month(Max 2 times)

- Content Change Support: INR 4000 per month(Max 5 times)
- Content Change Support: INR 8000 per month(Max 12 times)
- Content Change Support: INR 25000 per month(Unlimited times 10-6 pm)

Training:

- 1st Training(1 hour): Free
- 2nd Training: INR 2000 per hour

Payment Procedure:

- 50% advance payment for website development
- 50% due payment within 3 days after complete the full project.
- Client must provide all content with work order.

Thanks & Regards

R Joarder

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