

Technical and Financial Proposal

SMS Marketing

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SMS Marketing

SMS Marketing:

Mobile phone is the most popular technology of our daily life. This technology has become the main communication media. SMS is such a messaging service which may create instant response through mobile phone. We like to inform you that our team has qualified IT specialist who is skilled in SMS technology. So we are so much confident to deliver any kind SMS solution like bulk SMS, push-pull SMS, web based SMS service.

Scope of Our SMS Marketing

- Brand promotion
- Increase sales
- Area Wise marketing
- Corporate / Student wise category marketing
- Target group wise marketing

Benefits of Cell/Mobile Phone SMS Services

- Now SMS is a very effective way of direct communication.
- People always check their SMS quickly
- It has the power to create instant response
- The response is very helpful to boost up your business
- Cheap cost marketing communication

Database:

We have very large database of mobile numbers who belong to big corporate house to government employees, IT professionals, Advocate and Barrister, Engineer, Students.

SMS marketing package cost: Will let you know during MoU agreement.

SMS marketing requirement:

- Masking / Sender name / Phone no(11 character)
- SMS text (160 character)
- Target Group

What you will get in the report we send you?

- All number with delivery report (2 number will replaced by XY)
- Undelivered report
- Failed Report

Some important information:

- You can ensure your SMS marketing from the report or visiting our office or from response.
- We do not provide mobile no
- We do not sale mobile no. We only send sms by using our software and server.
- We can operate the SMS marketing from anywhere.

Training:

- 1st Training(1 hour): Free
- 2nd Training: INR 2000 per hour

Payment Procedure:

- 50% advance payment for website development
- 50% due payment within 3 days after complete the full project.
- Client must provide all content with work order.

Thanks & Regards

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